

# PRIVACY POLICY

Last Revised: October 1st, 2015

Effective: October 1st, 2015

Quidhampton Corp d/b/a Linccup and its affiliates, subsidiaries and other corporate entities (“LINCCUP”, “We”, or “Us”) are dedicated to protecting our users’ privacy rights. This Privacy Policy describes the ways We collect, store, manage and use any information, including any personal information, that you provide Us or that We may collect in connection with any LINCCUP service, website, content, mobile application and software (collectively, “Service”).

The scope of this Privacy Policy is limited to information collected or received by LINCCUP through your use of the Service. LINCCUP is not responsible for the actions of third parties, any content of third-party sites, any third-party products or services, or any use of any information you may provide to them. Any link within the Service to those sites does not constitute LINCCUP’s affiliation, approval, sponsorship of, or affiliation with, those third parties.

By using the Service, you are expressly agreeing to this Privacy Policy, which is also part of the Terms of Service (“Terms”), and the collection of your data, including personal information, in the manner provided in this Privacy Policy. Do not use the Service if you do not agree to these terms.

If you have any questions or concerns about our Privacy Policy or practices, please contact Us at: **info@linccup.com**.

## 1. INFORMATION COLLECTION

LINCCUP may collect and otherwise use your information in order to set up your account, provide the Service to you, improve the Service, contact you, conduct research and for other internal-use purposes.

We store information on servers located within the United States of America. We reserve the right to have such information managed by third parties, and to do so outside the United States of America.

From time to time, We may collect and use technical data and other related information, including, but not limited to information about your device and installed software, in order to facilitate software updates, product support and other services related to the Service. LINCCUP may use this information as long as it is in a form that does not personally identify you, to improve its products or to provide you services.

We may collect, use and disclose any non-personal information you provide Us for any purpose. Non-personal information, includes, but is not limited to information that cannot be used to identify your identity, such as your location, industry, hobbies and interests, occupation and how you use the Service and any content you publish (“post”) to the Service.

We may collect information, such as your name, email address, telephone number and birthdate (“personal information” or “personally identifiable information”). Such personal information will only be used to improve the Service and for other uses described below, but will not be used or in any way disclosed to third parties for advertising or marketing purposes.

## **2. ACCESS**

We may collect the information you provide when you sign up for an account for the Service. This may include your name, email address, phone number, mailing address, country of origin, date of birth, and photograph.

We also may collect the times, content accessed or viewed, location, frequency, length of time and other information regarding your use of the Service. This information may include the device information you used to access the Service, including make, model, Internet Protocol (“IP”) address, operating system, device location (through GPS, mobile network or Wi-Fi signals), network provider, time zone, mobile phone number or unique device identifiers.

In addition, we may create a unique user ID to track your use of our Service. This unique user ID may be stored in connection with your profile to track your use of the Service.

## **3. CONTENT**

We may collect any information that you provide or “post” to your profile or account, through any blogs, private messages, forums or other communication methods through the Service, including any personal information (such as your name, email address, phone number, birthdate, and postal address), photographs, text, video or other media or communications.

Any information you provide to other users or “post” publically while using the Service, including any personal information, will be visible and disclosed to others and can be viewed, read, collected and otherwise used by them. This Privacy Policy does not apply to, and LINCCUP is not responsible for any use of such information by any third party. You can change what information you share with other users in the Service by adjusting your account settings.

We may collect the information and content you view or interact with within the Service, including any links or advertisements you “click” on.

We may also collect information regarding your connections, including communications and frequency of contact of other users of the Service.

#### **4. SOCIAL NETWORKS**

We may collect any information provided through a social network sign-in service, like Facebook Connect, where applicable, in accordance with the social network sign-in services' policies. This information may include your name, email address, birthdate, a unique identification number and your postal address.

We may also collect information through other social media features, such as the Facebook Like button, which includes your IP address and the content you are viewing. Please note that any such social media features are governed by the providing social media party's own privacy policy.

#### **5. CUSTOMER SERVICE**

We may collect your email address and contact information you provide whenever you contact LINCCUP customer service or other resources.

You may opt out at any time of receiving any emails from LINCCUP by utilizing the unsubscribe link at the bottom of all LINCCUP communications or sending an email to [info@linccup.com](mailto:info@linccup.com).

#### **6. COOKIES**

A "cookie" is a small text file that We may download to your device in order to enable Us to identify your device and store information about you, such as your preferences and user name and password. Cookies may also store other personal information in order to allow Us to improve Service quality. You can disable cookies at any time; however, doing such may make a portion of or all of the Service inaccessible.

Advertisements from third parties may also deliver cookies to your device, allowing for the possible tracking of content you access and collection of your personal information, either within the Service or across different websites and other services. Advertisers may use this information for their own needs. This Privacy Policy does not apply to, and LINCCUP is not responsible for, these third-party advertisers and any cookies they may deliver to your device.

We do not track information regarding your online activities over time and across third-party websites or online services.

#### **7. ANALYTIC SOFTWARE**

We may use analytic software to allow Us to improve Service functionality. This software may collect information such as your frequency of use of the Service, performance data, Service application events, and the location and site of download of any Service software.

We do not link the information We store within the analytics software to any personal information you submit within the Service.

We may also use analytic software and tracking tools from various third parties. Such software may use their own cookies and other resources to allow them to collect and analyze data. This Privacy Policy does not apply to, and LINCCUP is not responsible for, these third-party advertisers and any cookies or other content they may deliver to your device.

## **8. ADVERTISING**

We may include advertising in the Service. Advertising may be in the form of pop-up or banner ads, links or other methods. Clicking such advertisements may allow the advertisers to collect and use information, including, but not limited to information about your device, your Service activity, IP address and location. This Privacy Policy does not apply to, and LINCCUP is not responsible for, these third-party advertisers and any cookies they may deliver to your device or any content they may provide.

We may also utilize, sell or otherwise provide aggregated anonymized user data, including location, gender, age group, industry, interests and other such data to third-parties, including advertisers. This information will not include any names, email addresses, birthdates, photographs or other personally-identifiable information.

## **9. PUSH NOTIFICATIONS**

We may send “push notifications” through the Service application to your device in order to notify you about updates, information about your account or other notifications that may be of interest to you.

You may choose to opt out at any time through changing your communication settings within your device.

## **10. INFORMATION USE**

The information We collect through the Service may be used in the following ways:

- to create and maintain Service user accounts;
- suggest connections with other users;
- communicate with you regarding billing, updates, security alerts, questions, advertisements and other offers relating to your preferences, and support;
- to provide anonymous, aggregated user data to advertisers;
- to enable you to communicate with other users; and
- to enable Us to improve our Service.

## **11. INFORMATION DISCLOSURE**

LINCCUP does not share your information with third parties except as approved by you or as described in this Privacy Policy.

By posting or otherwise providing any information, including any personal information, through the Service, you give authorization for LINCCUP to share such information to other users of the Service to the extent you have approved such use in your user settings.

Any information you provide, including any personal information, to other users or “post” publically while using the Service, will be visible and disclosed to others and can be viewed, read, collected and otherwise used by them. This Privacy Policy does not apply to, and LINCCUP is not responsible for, the use of such information by any third party.

We may share non-personally identifiable aggregated information of users, such as location, industry, interests and age group, to advertisers, business partners, advertisers, and other third-parties.

We may engage third parties to perform services on our behalf, including services that analyze user data, which may include your information, including personally-identifiable information.

We may release your information as required by law, such as to comply with a subpoena, respond to a government request, for the protection of our rights or the safety of others.

We may share your information in connection with any merger, asset sale, or other business transfer to another party. We will notify you by email and/or through notice on the Service of any change in ownership.

We may need to disclose some information to other Service users, like your location, and personal information, like your first name, in order for some of the functionality of the Service to operate.

## **12. CHANGES TO THE POLICY**

We may update this Privacy Policy from time to time at our discretion. We will notify you of any material changes made by sending a notice to the email address you provided or making a notice through the Service.

## **13. SECURITY**

LINCCUP takes reasonable measures to protect your information.

LINCCUP does not warrant or represent or in any way guarantee the safety, protection or security of any of the your information, either in its storage or transmission, from loss, misuse, “hacking” by third-parties or other unauthorized access, or in any other way.

## **14. ACCESS TO YOUR PERSONAL INFORMATION**

You may alter, delete or update your personal information or cancel account at any time by changing the appropriate settings within the Service or by contacting Us at [info@linccup.com](mailto:info@linccup.com). We will respond to your access request within thirty (30) days.

#### **15. DATA RETENTION**

Information you provide to your account will be retained by Us as long as your account is active and for as long as needed to comply with any of our legal obligations or other agreements.

Information you provide to other users of the Service through the Service, such as any communications, will be retained indefinitely.

#### **16. OUR POLICY REGARDING CHILDREN**

We do not knowingly collect or solicit personal information from anyone under the age of eighteen (18) and no one under the age of eighteen (18) may use the Service. In the event that We have knowledge of any collected personal information from someone under age eighteen (18), that information will be deleted. Please contact Us at [info@linccup.com](mailto:info@linccup.com) if you believe We have any information from or about any individual under the age of eighteen (18).

#### **17. OPTING OUT OF MARKETING**

You may opt-out of receiving promotional communication from Us by emailing Us at [info@linccup.com](mailto:info@linccup.com) or following the directions within the communication. We may still send you non-marketing communications, such as information regarding your account.

#### **18. CONTACT INFORMATION**

If you have any questions about this Privacy Policy, please contact Us at:

Quidhampton Corp.  
175 Varick Street  
New York, NY 10014

Email: [info@linccup.com](mailto:info@linccup.com).